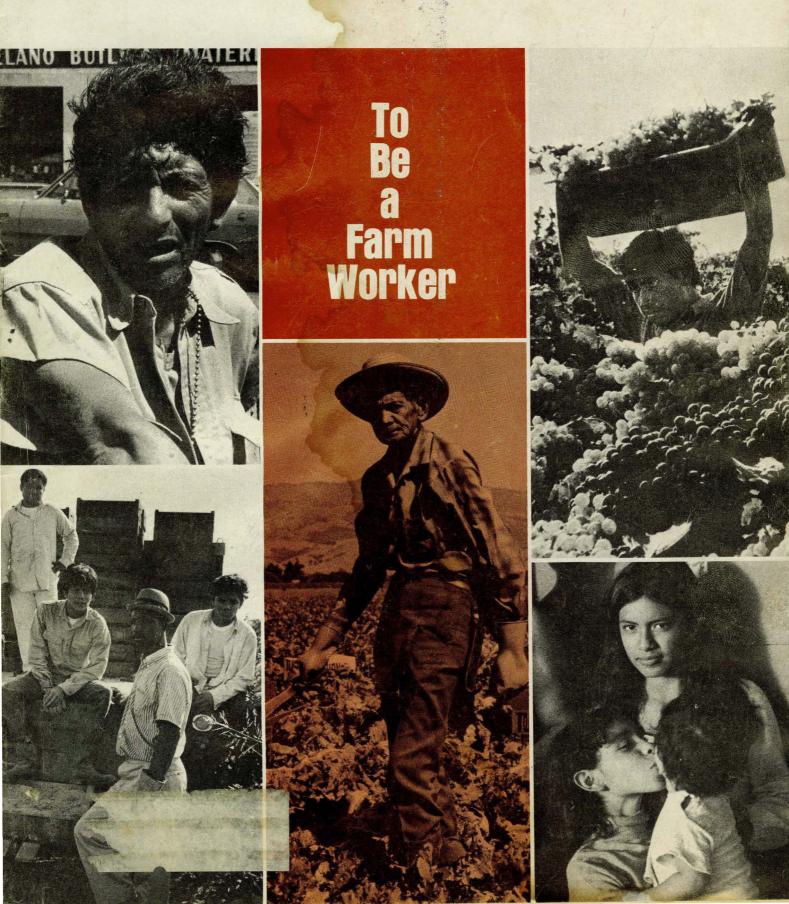
The American JULY 1970 Victory at GE: How it was Done





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In this Issue

Victory at GE: How It Was Done

The 1969-70 strike against General Electric meant far more than just the end of Boulwarism, GE's method of handling its employes on a take-it-or-leave-it basis. It meant 15 unions had to coordinate their activities and find new methods of instant communication. The story of what was attempted and what was accomplished includes many lessons for the trade union movement, especially in dealing with today's giant conglomerates.

James D. Compton

The Role of the Black Trade Unionist

In today's turbulent and trying times, black Americans are exposed to a lot of phoniness disguised as "black strategy." The most effective way the economically dispossessed have overcome their problems has been through the trade union movement—and that applies just as well to black as to white. For unions, the need is for the removal of the last vestiges of discrimination. For the black trade unionist, the need is to be a militant integrationist with a sensible economic strategy and an effective political apparatus.

Frederick O'Neal

To Be a Farm Worker Jack Eisenberg, a young photographer who became interested in the grape boycott in Baltimore, spent several months in California with the farm workers. His camera tells the story of the long struggle for union recognition conducted by the United Farm Workers Organizing Committee, AFL-CIO.

Tax Evasion—Swiss Style 18

U.S. government officials are appalled when they uncover tax evasion schemes involving the secret foreign bank account, primarily in Switzerland. But to date, little could be done to reclaim the hundreds of millions of dollars lost to U.S. tax collectors. But as more facts are being uncovered on how the secret foreign bank can make "dirty" money into "clean" money, some congressional attention has been focused on the problem.

John A. Grimes

To be a farm worker



Photos by Jack Eisenberg













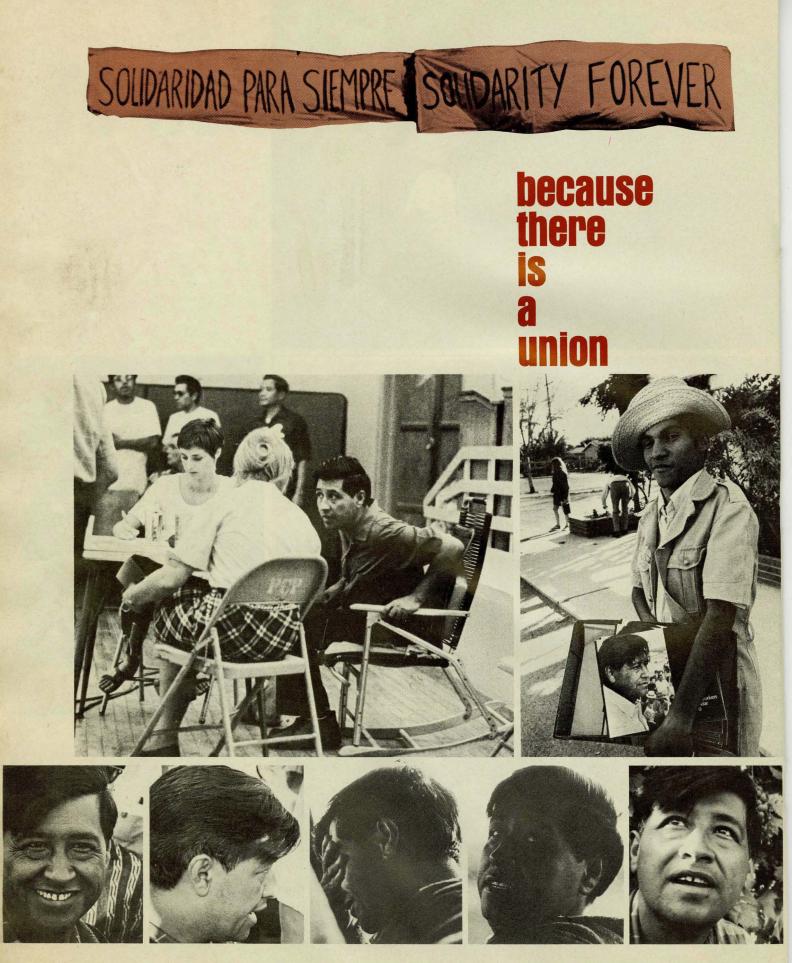
and to seek a better life







and to hope





there IS hope













JULY 1970









but for others, the future is brighter







